



# Presidential War Rhetoric. Kriegsrhetorik Amerikanischer Präsidenten am Beispiel des Irakkonflikts

By Sabine Keimling

GRIN Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2004 im Fachbereich Medien / Kommunikation - Medien und Politik, Pol. Kommunikation, Note: 1,3, University of Sunderland (School of Arts, Design, Media and Culture), Sprache: Deutsch, Abstract: Politics is connected with power. The acquisition of power, and the enforcement of a political belief can be achieved in a number of ways. One of the most obvious methods is through physical coercion. Under despotic and military regimes (for instance the dictatorship of Adolf Hitler), those in power often control people by using force. But also democracies can utilize language as a force to manipulate, influence and control people. In this assignment I will illustrate how language is employed to achieve political aims; particularly I will show how even nowadays politicians adopt original Greek rules of speech to increase the impact of their ideas and to persuade their audience of the validity of the politician's basic claims. Rhetoric is the ancient skill of elegant and persuasive speaking or the art of persuasive discourse. And persuasion is an art, primarily verbal, by which you...

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