



Marketing the Million Dollar Practice: 27 Steps to Follow to Grow 12 Million a Year

By Dr. Bill Williams

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Paperback. 312 pages. Dimensions: 8.5in. x 5.5in. x

0.7in. Marketing The Million Dollar Practice defines the new

paradigm of creating rapid growth and higher profits by

generating loyal new patients for any professional practice. Dr

Bill Williams, a dentist in Suwanee, GA, reveals 27 steps to follow

to grow a practice 12 million dollars a year. Starting over with

no patients, he grew from zero to 5.8 million in 10 years. Every

step can be duplicated, no matter what type of professional

practice employs them; they are universal truths, not just

unique-to-dentistry concepts. Endorsements by dental

luminaries such as Dr Mike Abernathy of Summit Practice

Solutions, Dr Bruce Baird of The Productive Dentist Academy, Dr

Chris Kammer of the American Academy of Cosmetic Dentistry,

Dr Bill Blatchford of Blatchford Solutions, and Gary Takacs,

founder of Takacs Learning Center all point to one common

recommendation: This book is a must get, must read and must

apply book if you want a thriving professional practice in today's

economic climate. Marketing The Million Dollar Practice is not

just a book of how-tos on marketing. Dr Williams takes you

through his personal journey that led him to...



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Reviews

Undoubtedly, this is actually the finest work by any author. Of course, it is perform, nonetheless an amazing and interesting literature. You will like just how the article writer publish this book.

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Completely essential study publication. This is for anyone who stante that there was not a well worth reading through. I am very easily could get a satisfaction of reading through a written publication.

-- **Hallie Stanton**