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# ORACLE CRM ON DEMAND DEPLOYMENT GUIDE: BEST PRACTICES FOR PLANNING, DESIGN, CONFIGURATION, AND MAINTENANCE



Tata McGraw-Hill Education Pvt. Ltd., 2010. Softcover. Book Condition: New. First edition. Master Oracle CRM On Demand Foster long-term customer relationships and accelerate productivity using the proven strategies and best practices in this Oracle Press guide. Oracle CRM On Demand Deployment Guide shows how to set up, customize, and manage a dynamic software-as-a-service solution across your enterprise. Develop implementation plans, maximize user adoption, build applets and portals, integrate Web 2.0 features, and use analytics dashboards. The latest design, tuning, and...

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- Authored by Jeff Saenger,Louis Peters,Tim Koehler
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